

SEO INTERNATIONAL CONFERENCE

28-SEP-2024 AT NASTP

National Aerospace Science & Technology Park



1ST

International SEO Conference in Pakistan

20+

Industry Top Organizations
Collaborating This Year

400+

Organizational representation this year

2000+

CEOs, CFOs, and other business &
finance leaders participating

OUR SPONSORS AND PARTNERS

ARE FROM A WIDE SPECTRUM OF INDUSTRIES
INCLUDING FMCGS, FINANCIAL INSTITUTIONS,
POWER AND ENERGY, AUTOMOTIVE, LOGISTICS,
INSURANCE, TELECOM AND MANY MORE.

SOCIAL LINKS

🌐 www.icreativez.com/

📘 www.facebook.com/icreativez

🌐 www.linkedin.com/company/icreativez/

🌐 www.linkedin.com/company/icreativez/

VALUE FOR SPONSORS

EXCEPTIONAL OUTREACH

Maximize your marketing impact across multiple channels, engaging with a diverse audience of thousands of SEO professionals, digital marketers, and business leaders globally. With your sponsorship, we will feature your brand in our entire extensive marketing campaign.

UNPARALLELED NETWORKING

Get unparalleled networking with over 2000+ senior SEO experts, digital marketing leaders, and agency partners/owners. This conference promises collaborative opportunities for your business to thrive. We provide a conducive environment for quality interactions and ensure lasting connections with industry pioneers and innovators.

ULTIMATE ENGAGEMENT

Participate in speaking slots, panel discussions, interactive workshops, and live demonstrations that captivate and educate our attendees. The interactive experience of the conference positions you at the top with SEO leadership. This conference is a medium that can directly take you to potential clients in Pakistan and beyond.

STRATEGIC SPONSORSHIP OPPORTUNITIES OR WHY US

SPONSOR VISIBILITY AT OUR UPCOMING FLAGSHIP INITIATIVE OF THE YEAR, TARGETED ENGAGEMENT, AND VALUABLE NETWORKING OPPORTUNITIES THAT DRIVE YOUR BUSINESS FORWARD.

- ▶ Exclusive Branding Opportunities
- ▶ Premier Event Sponsorship
- ▶ Thought Leadership and Innovation
- ▶ High-Impact Networking
- ▶ Comprehensive Marketing Campaigns
- ▶ Long-term Partnership Benefits

PLATINUM SPONSORSHIP (PKR 2 MILLION)



- 5 VIP Pass Access
- Exclusive TVC to run 3 times during the conference on the main screen
- Invitations will carry the logo of the Platinum Sponsor
- One speaker is entitled to a presentation/panel discussion
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Platinum Sponsor can also invite potential customers
- Space to display Vertical Standee at the venue
- Shields will carry your logo
- Host an exclusive breakout session or workshop to showcase your expertise

GOLD SPONSORSHIP (PKR 1.5 MILLION)



- 3 VIP Pass Access
- Invitations will carry the logo of the Gold Sponsor
- One speaker is entitled to a presentation/panel discussion
- Stage Backdrop and Live Streaming Portal
- Event campaigns will carry the logo on all digital media platforms
- Gold Sponsor can also invite potential customers
- Space to display Vertical Standee at the venue
- Shields will carry your logo
- TVC to run 2 times on the main screen

SILVER SPONSORSHIP (PKR 1 MILLION)



- 2 VIP Pass Access
- Invitations will carry the logo of the Silver Sponsor
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Silver Sponsor can also invite potential customers
- Space to display Vertical Standee at the venue 1 Complimentary Stall

BRONZE SPONSORSHIP (PKR 500,000)



- 1 VIP Pass Access
- Invitations will carry the logo of the Bronze Sponsor
- Logo on Stage Backdrop
- Event campaigns will carry the logo on all digital media platforms
- Space to display Vertical Standee Display

ICREATIVEZ COMMITTEE ENGAGEMENTS

Taglogy - Streamtech Solutions - Icreativez Technologies

PAYMENT INSTRUCTIONS

- ▶ Payment must be made in advance upon issuance of pro forma invoice or at least 5 days before the Conference. Please send your cheque in favor of Mr. Mehboob Ali Shar.
- ▶ All above packages are inclusive of taxes (13% for Karachi and 15% for Islamabad).
- ▶ All above packages are for Karachi only.