

AGENDA

Welcome Ceremony

9:30 AM – 10:00 AM

- Host & MC welcome
 - Recitation
 - Introduction of SIC 2.0
 - Vision & mission
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Women in Tech Leadership

10:00 AM – 10:30 AM

- Moderator introduction
 - Discussion on diversity & leadership
 - Audience Q&A
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Mehboob Shar

CEO of Icreativez Technologies
Vision.Strategy.Impact

10:30 AM – 11:00 AM

Marketing waves in the
AI Insights | GEO | SEO
AEO | ASO

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Lunch & Networking Break

1:00 PM – 2:00 PM

- Buffet lunch
 - Sponsor booths
 - VIP networking
 - Photo sessions
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Energizer Activity

On Stage Game Contest

2:00 PM – 2:15 PM

Critical & Challenging
Q/A contest

Prime Speaker Sessions Resume

2:15 PM – Onward

- Leading interactive sessions on core SEO strategies
- Sharing practical tips for advance SEO performance

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Startups & SEO

Optimize Early, Grow Faster

- SEO for founders
- Zero-budget growth hacks
- Practical startup insights

11:00 AM – 11:30 AM

Speaker Sessions

Chance to Learn & Grow

- International SEO & Hreflang
- AI-Driven Content Strategy
- Scaling SEO for SaaS/Enterprise

11:30 AM – 12:45 PM

Energizer Activity

An Interactive activity to Spark Energy

Gamified Mini-Contest
Round 1
Engaging Q/A

12:45 PM – 1:00 PM

CLOSING CEREMONY

15 December

Appreciate participants, guests, and organizers

Announce award recipients and present awards

Conclude with photos and closing acknowledgments